



#### **Presentation Disclaimer**



This Document (the "Document") is for information purposes only. This Document is not intended to form the basis of any investment decision nor does it constitute a recommendation or advice as to how the reader should act on any matter.

The information in this Document is an overview only and does not contain or purport to contain information necessary for investment decisions. In making any investment decision, investors should rely on their own examination of Dairy Farm and consult with their own legal, tax, business and/or financial advisors in connection with any acquisition of securities.

The information contained in this Document has been prepared in good faith by Dairy Farm and it may contain forward looking statements including statements regarding our intent, belief or current expectations with respect to Dairy Farm's businesses and operations, market conditions, results of operational and financial conditions, capital adequacy, specific provisions and risk management practices. Readers are cautioned not to rely on these forward looking statements. Dairy Farm does not undertake any obligation to publicly release the result of any revisions to these forward looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events. While due care has been used in the preparation of forecast information, actual results may vary in a materially positive or negative manner. Forecasts and hypothetical examples are subject to uncertainty and contingencies outside Dairy Farm's control. Past performance is not a reliable indication of future performance.

This Document does not constitute or contain an offer for purchase or invitation to purchase any securities and neither this Document nor anything contained herein shall form the basis of, or be relied upon in connection with, any contract or commitment whatsoever.

## **Agenda**



- 1. 2019 Highlights
- 2. Financial Results
- 3. Business Performance Review
- 4. Outlook

#### Multi-year Transformation on Track



- Total sales (including associates and JVs) up 26%
- Sales growth from 4 out of 5 divisions
- Hong Kong environment impacted performance
- Benefits accruing from business efficiency and SEA performance
- Portfolio diversity partly insulates against environmental impact
- Unchanged final and total dividend of US¢14.50 and US¢21.00 per share

## **Agenda**



- 1. 2019 Highlights
- 2. Financial Results
- 3. Business Performance Review
- 4. Outlook

# Sales and Underlying Profit



			H
(US\$' m)	FY2019	FY2018	%∆
Total Sales			
Including Associates & JVs	27,665	21,957	+26
Subsidiaries	11,192	11,749	-5
Subsidiaries Underlying Operating Profit	437	506	-14
Share of Underlying Results of Associates/JVs	115	113	+2
Underlying Profit Attributable to Shareholders	321	358	-10
Net Non-Trading Items	3	(273)	n.m.
Reported Profit Attributable to Shareholders	324	85	+282
Reported Front Attributable to Shareholders	324	63	7202
Underlying EDS (USC)	22.72	26.40	10
Underlying EPS (US¢)	23.72	26.48	-10
Total Dividend Per Share (US¢)	21.00	21.00	n/a

#### Sales Growth from 4 out of 5 Divisions



Sales (US\$' m)	FY2019	FY2018	%∆
Food	7,376	7,992	-8
Grocery retail	5,190	5,888	-12
Convenience stores	2,185	2,104	+4
Health and Beauty	3,051	3,036	+1
IKEA	766	721	+6
Key Associates*			
Maxim's	2,701	2,586	+4
Yonghui	10,895	7,429	+47
RRHI	2,837	n/a	n.m.

<sup>\*</sup> Includes 100% of Maxim's, Yonghui (October 2018 to September 2019) and RRHI's (November 2018 to September 2019) sales revenue.

# **Subsidiaries Underlying Operating Profit**

IFRS16 [Separately Identified]



IA IA IA	V					1	
	Un	Underlying Op. Profit			Op. Margin		
(US\$' m)	FY2019	FY2018	\$Δ	%Δ	%	Δpp	
Food	145	110	+35	+32	2.0	+0.6	
Grocery retail	63	22	+41	+183	1.2	+0.8	
Convenience stores	82	88	-6	-7	3.8	-0.4	
Health and Beauty	296	330	-34	-11	9.7	-1.2	
IKEA	43	68	-25	-38	5.6	-3.9	
SG&A	(143)	(103)	-40	-39			
IFRS16 Adjustment – PBIT	97	100					
		7/4					
Subsidiaries Underlying Operating Profit	437	506	-69	-14			

#### Solid Cash Conversion



(US\$' m)	FY2019	FY2018
Underlying EBITDAR	1,439	1,607
Principal Elements of Lease Payments	(790)	(815)
ΔWorking Capital	(77)	(21)
Net Financing Costs	(160)	(164)
Dividends Received	89	94
Other Operating Cash Flow	(3)	(58)
Operating Cash Flow after Lease Payments	498	643
Normal Capex	(305)	(256)
Free Cash Flow	193	387
Investments	22	(245)
Dividends Paid	(284)	(284)
FX and Others	(8)	(3)
Net Cash Flow	(77)	(145)
Net Cash / (Debt)	(821)	(744)
	1	

## **Agenda**



- 1. 2019 Highlights
- 2. Financial Results
- 3. Business Performance Review
- 4. Outlook

#### **Confidence in Strategy Remains**





#### **Grow in China**



#### 7-Eleven

- Over 270 stores opened with prudent capital investment
- Strong LFL growth
- Own Brand RTE and meal deals improving sales performance

#### Mannings

- O2O supporting LFL growth
- Space optimisation now Greater Bay Area focused
- Shared services supporting overhead efficiency

#### Yonghui

- Strong sales and profit growth
- 600+ store openings\*; mini format launched
- Cross company opportunities being developed

#### Maintain Strength in Hong Kong



#### NA Grocery Retail

- Encouraging LFL sales trends across each market
- Proactive supply chain management improving freshness
- Improvement programmes supporting profit growth

# Health & Beauty

- Second best year after exceptional 2018
- Ranges optimised by demographic
- Strong operational control in place

#### **IKEA**

- Significant investment across online and offline
- Taipei new store growing sales and market share
- Further stores to open in Taiwan and Macau in 2020

#### Maxim's

- Social unrest impacted performance
- Starbucks franchise in six markets, including Thailand
- Expansion in Macau and Southeast Asia in 2020

#### Revitalise Southeast Asia



#### SEA Grocery Retail

- Significant improvement in profitability
- Strong focus on fixing the basics
- New formats introduced into Upscale and Giant

# Health & Beauty

- Now 1,300 stores across Southeast Asia
- Further expansion planned in 2020
- Performance improvement achieved in each market

#### IKEA Indonesia

- Another year of double-digit sales growth
- Sentul hypermarket conversion opened in November
- Two openings anticipated in 2020

#### Robinsons Retail

- Investment in now Philippines' 2nd largest retailer
- Strong sales growth\*
- Strong underlying earnings growth\*

#### **Drive Digital Innovation**





- IKEA website upgrades driving e-commerce growth
- E-commerce infrastructure investment in Health and Beauty
- SAP successfully integrated into Singapore
- Enhanced CRM capability in development

#### **Build Capability**



# IKEA di sini

Book IKEA services here

- Significant change in senior leadership
- Strength in depth now established
- Central business hubs established in Hong Kong and Singapore
- Enhanced collaboration driving Standardisation, Synergy and Scale
- Significant culture change now evolving
- Developing pipeline of future business leaders

16

#### Strategic Priorities and Improvement Programmes





## **Agenda**



- 1. 2019 Highlights
- 2. Financial Results
- 3. Business Performance Review
- 4. Outlook

## Reshaping Dairy Farm – 3 Phase Multi-Year Plan



4		Building a Strong Base		Delivering Consistently Well		Making a Difference for Every Customer
e)	1.	Build a strong leadership team	1.	Establish leadership strength in depth	1.	High performing teams with strong succession plans
	2.	Define store brand customer proposition by sector and country	2.	Store portfolio structured to customer needs (online and offline)	2.	Strong and dynamic market proposition
-	3.	End-to-end supply chain review	3.			Strong, efficient supply chain a core competence
	4.	Implement scale leverage	4.	Scale sourcing a standard practice	4.	Optimised product sourcing strategy
	5.	Improve IT infrastructure & digital capability	5.	Strong digital capacity and IT backbone	5.	Strong, omni-channel, personalisation capability
	6.	Align resource to business challenges	6.	Central support aligned to business need	6.	High capability, streamlined support centres servicing customers and stores
	7.	Establish cultural values	7.	Motivated, well-trained teams	7.	An engaged, motivated, customer- focused workforce, appreciative of each other
•		1-2 years		3-4 years		5+ years
					\ \	

#### Confidence in Transformation Remains Strong



- Portfolio diversity provides resilience to market changes
- Early stages of transformation strengthened business fundamentals
- Standardisation, Synergy and Scale remains a focus
- Strong financial control supporting decision making
- Significant transformation change continues at pace
- Macro and competitive challenges remain in every market

# **Q&A Session**



**2019 Full Year** Results Presentation



#### Introducing

# MERCATÓ

# GURNEY PLAZA MALAYSIA















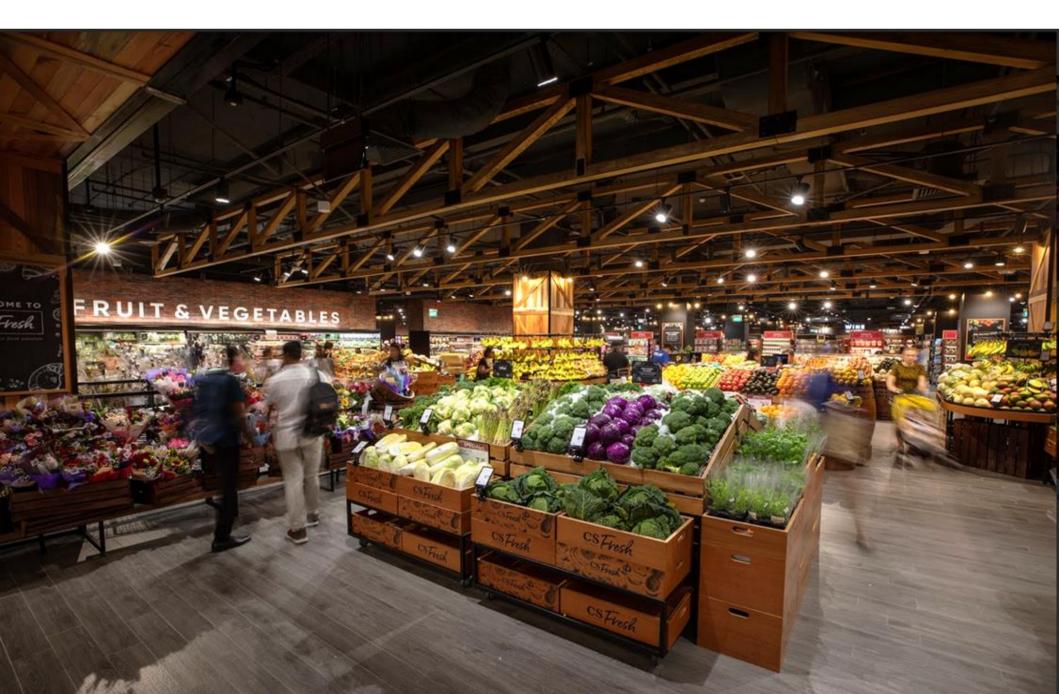


























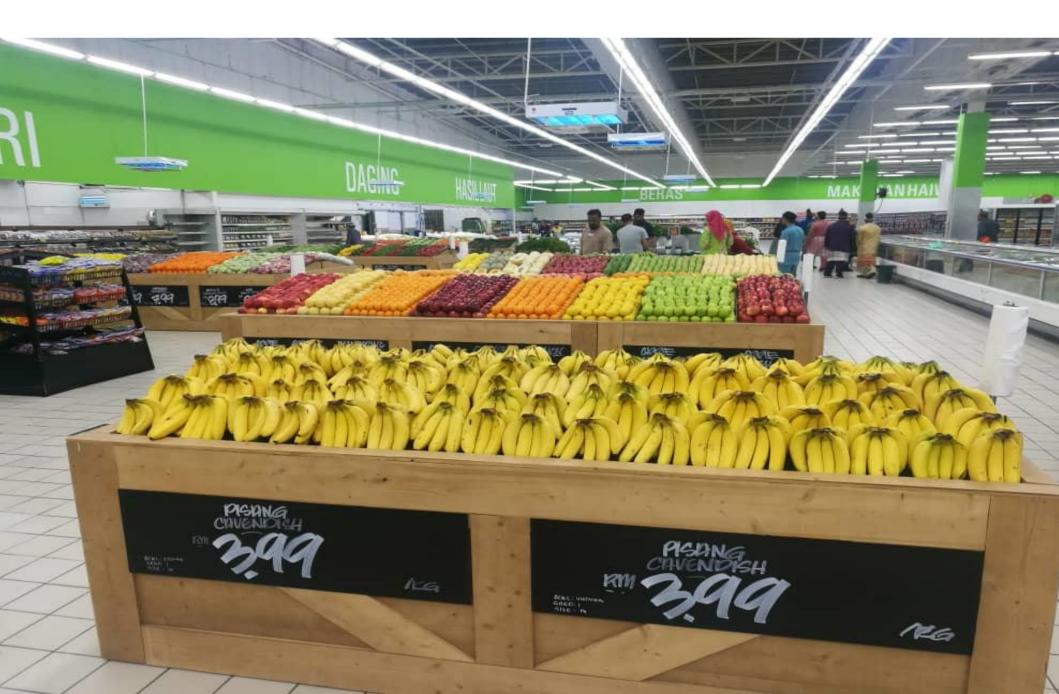


**Refreshing Our Stores** 

















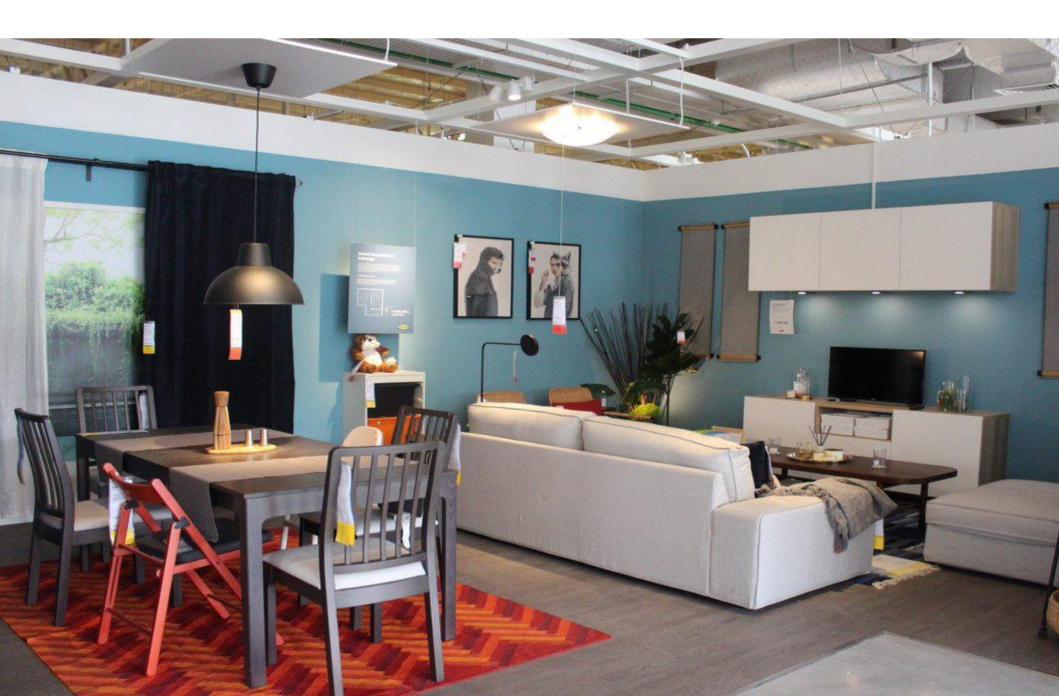
# Sentul Hypermarket Conversion – 5 months later





# Sentul Hypermarket Conversion – 5 months later





# Sentul Hypermarket Conversion – 5 months later





#### Meadows Launch



